Uplift
Overcoming Extreme Poverty

Graduation Technology Assistance Provider Summit

Recap of Day 1

Influence Model

Fundraising

Simple messaging will galvanize response in developed countries.
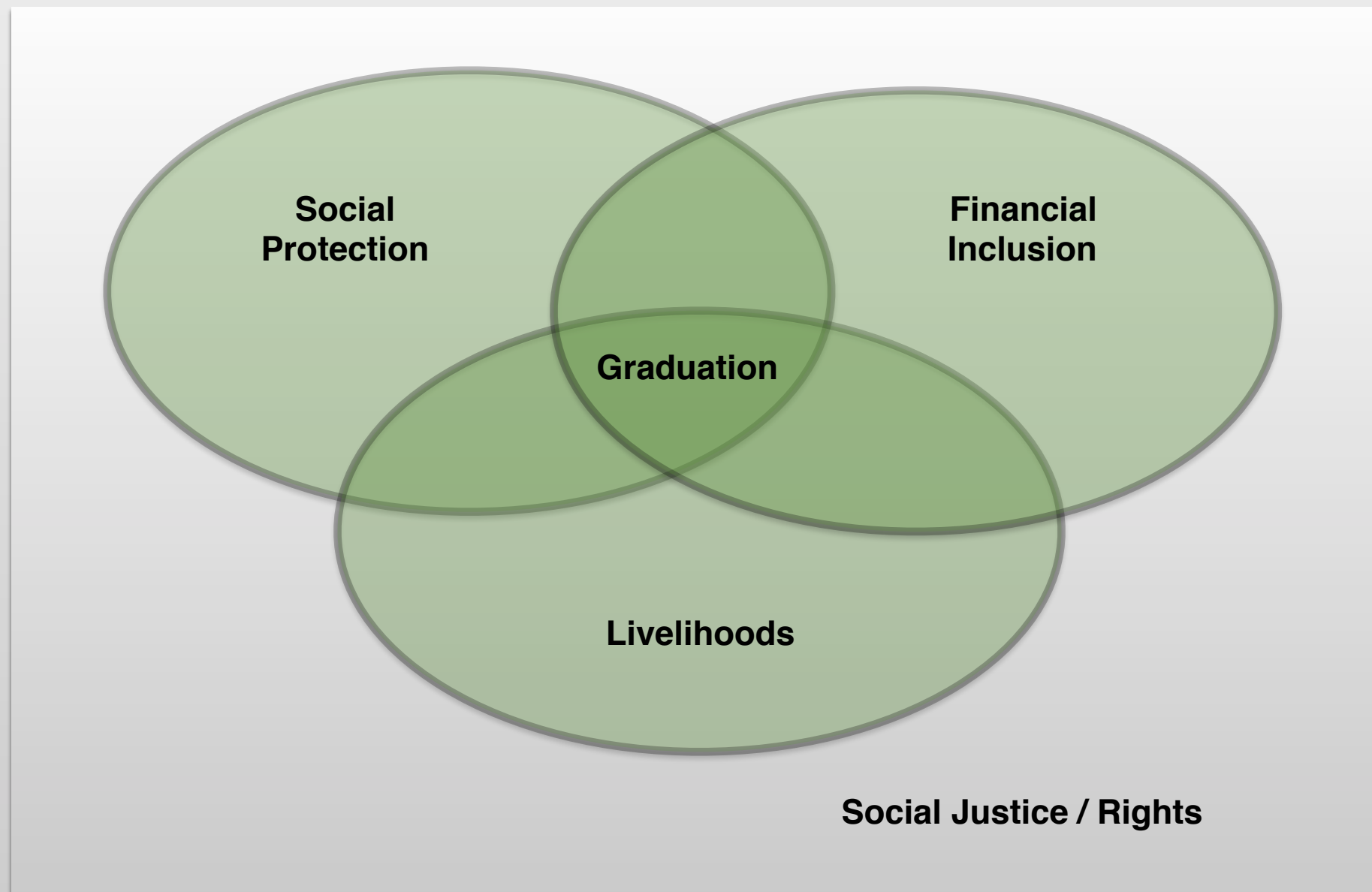
Philanthropists

Philanthropists will invest **risk based capital** if they see measurable innovative results.

Governments

Governments need to believe adoption is their idea and that it **compliments social protection programs** (not a replacement). Co-create and give government ownership. Building support at all levels of government helps protect against political changes.

Holistic Model

Graduation messaging can be tailored to appeal to multiple stakeholder concerns

Research Needs

- What research drives policy and adoption decision making?
- Is there a way to leapfrog adoption without pilots or a way to speed pilot process?
- Implementers are interested in operational research, examples include:
- ROI and efficiency of various components of the program
    - Cash vs. Asset Transfer
- Importance of sequencing
- Opportunity cost of not doing graduation
- Better evaluation tools

Focus on Outcomes

By aligning on outcomes, we can drive support and adoption with more powerful unified messaging

Combine CGAP and BRAC outcomes:

Social	Economic
• Health • Happiness • Resilience and Hope (Hope Science and Polling Data)	• Productive Assets • Income and Consumption • Savings and Financial Inclusion • Food Security • Productive Skills

Who: targeting the poorest (2nd might include others) and vulnerable populations

How: time bound program (24 months)

Looking Forward

Collaboration

Technical Assistance providers are ready to come together to achieve mutual goals in an inclusive manner

Credibility

The group needs a platform with the ability to act quickly to share, consolidate and disseminate information and knowledge

Building Capacity

To respond to the anticipated growth, organizations need to be able to expand teams, lean on each other, and effectively onboard technical assistance experts, implementers and field personnel