

**Uplift, Overcoming Extreme Poverty  
Graduation Technical Assistance Provider Summit**

June 16-17, 2015  
Offices of Mayer, Brown  
1221 Avenue of the Americas (6th Ave)  
New York, New York

**Objectives:**

- Outline goals for Uplift
- Bring together key Technical Assistance Providers to gain a mutual understanding of the work being done by each for Graduation Programs
- Begin work to develop a baseline definition and measures of success for Graduation Programs
- Identify goals and opportunities for collaboration among Graduation Advocates
- Identify approaches and tools needed to support advocacy and effective implementation- at national levels and globally
- Plan next steps for any collective efforts to promote the expansion and scale of Graduation Programs to the next 20+ countries

**Attendees:**

Amplifier Strategies:

- Allison Duncan, CEO
- Liat Rorer, Director of Strategic Services
- Chantal Buard, Head of Design and Technology
- Rahul Mitra, Consultant
- Nicole Manapol, Consultant

Trickle Up:

- Bill Abrams, President
- Janet Heisey, Director of Technical and Strategic Alliances
- Jaya Sarkar, Vice President for Programs
- Shannon Johnson, Program Director, Technical and Strategic Alliances

Fundacion Capital:

- Tatiana Rincon, Director

BRAC USA:

- Susan Davis, CEO
- Sadna Samaranayake, Project Director
- Harshani Dharmadasa, Program Associate - Ultra Poor Graduation
- Louisa Lippi, Program Manager
- Lauren Whitehead, Program Manager

CGAP:

- Katharine McGee, Senior Advisor
- Melissa Victor, Senior Sector Analyst, Graduation the Poor

BRAC University:

- Syed Hashemi, Chair Department of Economics and Social Sciences (by phone)

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**Agenda:**

**Tuesday, June 16th**

- 9:00 - 9:30 Welcome and Introductions
- 9:30 - 10:00 Introducing Uplift
- 10:00 - 10:45 Syed Hashemi
- 10:45 - 11:00 Break
- 11:00 - 11:45 Trickle Up
- 12:00 - 12:45 Fundacion Capital
- 12:45 - 1:30 BRAC
- 1:30 - 2:30 Lunch - Group Discussion
- What is the biggest challenge in the next 5 years
  - What do you most need to help scale
- 2:30 - 3:15 World Bank - CGAP
- 3:15 - 3:45 Amplifier
- 3:45 - 4:00 Break
- 4:00 - 5:00 What are the Graduation Programs of the Future?
- Is there a baseline definition of success and can it be benchmarked
  - Are there components that must be included in a program so it can be considered a graduation program
  - What is evolution vs. compromise
  - Where is it important to allow agility to gain country level adoption
- 5:00 - 6:00 Demos and Program Case Studies
- This is an opportunity to present technology, tools, and programs that you think would be interesting to the group or that you would like to hear group ideas and feedback
- 6:30 - 8:30 Dinner at Les Halles, 15 John Street, New York, NY 10038

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**Wednesday, June 17th**

9:00 - 9:30      Welcome

9:30 - 10:00    Recap

**Advocacy Workshop**

10:00 - 11:00    How to Create Effective National Advocacy

- What approaches have been effective in getting large-scale advocacy and adoption?
- Is there a common set of resources that can be developed and used for national advocacy?

11:00 - 12:00    How to Create Effective Global Level Advocacy

- Are there multi-laterals or countries who would respond to a collective voice?
- The pilot research has been a powerful tool but what more is needed in terms of research, resources, or tools?
- Is there a common set of resources that can be developed and used for global advocacy?

12:00 - 1:00     Next Steps

1:00 - 2:00      Lunch - Demos and Program Case Studies

- This is an opportunity to present technology, tools, and programs that you think would be interesting to the group or that you would like to hear group ideas and feedback